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Datasheet

Gain business agility and drive innovation

with Cloud solutions

How is the rise of Cloud solutions significantly transforming the landscape of global business? Cloud technology empowers businesses to innovate at an unprecedented pace, facilitating real-time collaboration, rapid experimentation, and accelerated development cycles. This agility not only enables organizations to stay ahead in fast-paced industries but also fosters a culture of continuous improvement and adaptation to changing market conditions.

Moreover, Cloud solutions offer substantial cost-saving opportunities by eliminating the need for on-premises hardware and maintenance, optimizing resource allocation, and providing flexible pay-as-you-go models.

In essence, the transformative power of Cloud solutions is revolutionizing the way businesses operate, innovate, and compete in today's digital age, driving unprecedented efficiency, gaining business agility, and resilience across industries worldwide.

Understanding the power of Cloud

Cloud

It is a global network of remote servers that are interconnected and working together as **one powerful system**. It simplifies IT infrastructure, it's like renting a super-powered computer over the internet. Instead of purchasing and managing your own physical servers, you can access computing resources online as needed.

Infrastructure as a Service laaS

Computing resources over the internet serve as a flexible and scalable solution.

It helps businesses to grow and adapt without the hassle of dealing with physical

Platform as a Service PaaS

Platform for building, deploying and managing applications over the internet.

It helps businesses by eliminating the complexity of managing underlying

Software as a Service SaaS

Ready-to-use applications accessible through a web browser or mobile app.

It helps businesses streamline processes, share data, or automate workflows.

hardware maintenance and upgrades.

- Virtual machines
- Virtual storage space
- Networking infrastructure

infrastructure for developers.

- Accelerated development process
- Streamlined deployment
- Fast time-to-market

- Maintenance by service provider
- Support by service provider
- Focus on core business activities

Accessibility

Empowers seamless access to data and applications from anywhere with internet connectivity, fostering collaboration.

Cost-effectiveness

Pay-as-you-go model removes upfront investments and streamlines management, freeing up IT resources.

Business agility

Facilitates swift innovation and adaptation to market dynamics and customer demands.

Reliability

Guarantees uninterrupted availability with robust infrastructure, minimizing downtime risks.

Scalability

Seamlessly adjusts to changes in demand, adapting to seasonal peaks or periods of rapid growth.

Security

Shields against threats and unauthorized access with encryption and vigilant monitoring.



Unlocking innovation and cost savings through Cloud

	What business outcome are you looking to achieve?	Applications
P Drive innovation and gain business agility	Enable swift innovation through seamless collaboration, rapid experimentation, accelerated development and deployment of applications, ensuring a competitive edge in dynamic industries.	 Process optimization Real-time decision-making Accelerated development Streamlined deployment Agile adaptation
Coptimize costs	Cut costs by ditching on-premises hardware and maintenance with cloud services on a flexible pay-as-you-go model, easily scalable to meet demand, optimizing resource management and preventing over-provisioning.	 System modernization Cost-savings strategy Resource optimization Data storage Data readiness
්ර Enhance security and reliability	Utilize cloud providers' rigorous security measures and distributed data centers with built-in redundancy to safeguard data and applications against emerging threats, ensuring compliance and uninterrupted data availability.	 Encryption Compliance certifications Redundancy Disaster recovery Data resilience

Leverage Cloud across your industry

In the fast-paced business landscape, organizations across various industries are constantly seeking new opportunities to drive innovation, gain agility, optimize costs, and enhance security and reliability. Whether you're in the Retail, BFSI (Banking, Financial Services, and Insurance), Travel and Hospitality, Sports and Entertainment, or Manufacturing industry, harnessing the power of Cloud solutions can be transformative for your business.

Let's explore how each industry can leverage key aspects for innovation:

	Drive innovation and gain business agility Cloud use cases	Optimize costs Cloud use cases	Enhance security and reliability Cloud use cases
Retail	 Real-time inventory management Streamlined checkout process Actionable insights 	Hosting platformsDatabases managementProcesses automation	 Supply chain visibility Robust security measures Security threats real-time response
BFSI (Banking, Financial Services, and Insurance)	Online and mobile experiencesReal-time decision making	 Modernized applications Cost-saving measures Database optimization 	 Robust security measures Fraud detection Task automation

Travel & Hospitality	Centralized reservation systemRooms management	 Loyalty and retention program Dynamic pricing In-app traveler support 	Enhanced data privacySecurity monitoringMultifactor identification
Sports & Entertainment	 Video on demand Ticketing and venue management Merch management 	 Content creation collaboration Scalable infrastructure Content delivery network 	Injuries reductionBusiness continuitySecurity features
Manufacturing	Production planningProduction analysis	Remote monitoringDemand prediction	Regulatory reportingQuality controlEquipment maintenance

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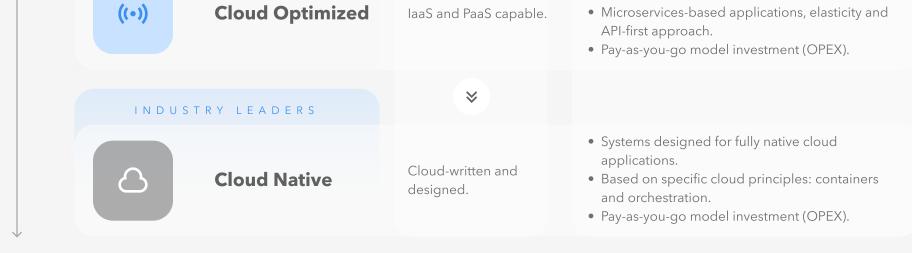
Cloud maturity journey

REQUIRED

Clear **business objectives** and prioritization based on the understanding of the problem that needs to be solved.

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FOLLO	OWERS		
	On Premise	Single centralized server.	 Large-scale computer systems with high-processing capacity. Utilized to host the enterprises' applications. Require a significant up-front investment (CAPEX).
CHALLE	ENGERS	*	
	Ad Hoc	Combination of on-premise and cloud servers.	 Systems distributed across multiple servers or nodes. Complexity to manage individual servers. Lower investment cost compared to on-premise only.
		*	
م	Cloud Ready	Virtual-machine capable.	 Systems designed for easy migration to the cloud. Adapt on demand through virtualization and automation. Lower investment cost compared to web server clusters and databases.
		*	
	On Cloud	Infrastructure on Cloud.	 All systems migrated from on-premise to cloud. Digital assets, applications, and workloads yet to be optimized. Pay-as-you-go model investment (OPEX).
		*	
			• Systems designed to leverage the full benefits of the cloud.



Partnering with Applaudo to leverage the potential of Cloud



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